

**zapper**<sup>TM</sup>

LOGOS

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LOGO SPACING



LOGO MARK



PAGE #5

LOGO MARK



COLOUR VARIANTS

SINGLE COLOUR. DARK



SINGLE COLOUR. MEDIUM



SINGLE COLOUR. LIGHT



SINGLE COLOUR. WHITE

BACKGROUND CONTROL

SOLID COLOUR



SOFT GRADIENT



PHOTOGRAPHY



GRADIENT BACKGROUND

LOGO USAGE

**zapper**<sup>TM</sup>

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The **rewarding** way to pay

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## MINIMUM SIZING

Maintaining optimal and minimal logo sizing is vital to the legibility of the mark and overall brand recognition.

The execution will often dictate the right logo size. In some circumstances, it may be acceptable to use the minimum size.

**zapper**  22px

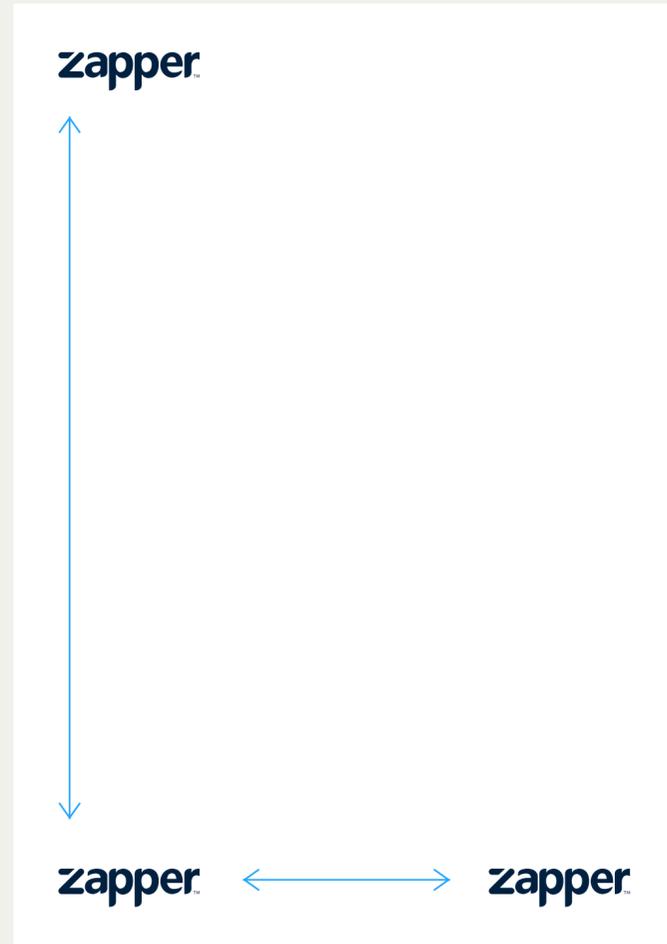
**Z**  22px

Powered by  
**zapper**  40px

  40px

LOGO PLACEMENT

LEFT ALIGNED



CENTRE ALIGNED

